

Smokefree

Quarterly Update 1 April - 30 June 2023

Healthy Families NZ develops quarterly updates for each key focus area, providing a snapshot of mahi being carried out across our location teams.

Healthy Families Whanganui, Rangitīkei, Ruapehu released the Smokefree Future 2030 Insights and Recommendations Report, and presented the publication back to whānau and partners across the region. They also presented the findings to the regional and national tobacco advisory groups.

At **Healthy Families Hutt Valley**, Charlie Goodall came on board as their Systems innovator for smokefree environments and physical activity, and Vaughan Antonio joined as the Upper Hutt City Council Systems Innovator and will also be working on smokefree environments in Upper Hutt. Finally, Xtreme Hip-Hop with John held free classes during Smokefree May with smokefree messaging appearing around the class.

Healthy Families Ōtautahi have embarked on “Healthy Sports Clubs”, which involves exploring how to support clubs and Regional Sport Organisations to look at healthier funding and sponsorship options - outside of alcohol, tobacco etc. The team worked with sports clubs members and supporters around what a “healthy sports club” means to them, and have engaged with Barrer and Co to work alongside three sports clubs to assist them with their funding/fundraising strategies going forward, without utilising unhealthy commodities.

Rotorua Smokefree Partnership Group (which **Healthy Families Rotorua** is a member of) is currently preparing work alongside Rotorua Lakes Council to review the local outdoor environments smoke-free policy, which expired at the end of June 2023.